

OPPORTUNITY INTELLIGENCE THAT EARNS ATTENTION

Find the project. Prove the opening.

Maisy Signals turns scattered public activity into evidence-led B2B technology-services opportunities - then shows the work behind every recommendation.



CURRENT PROJECT

OPEN WORKSTREAM

REACHABLE BUYER

THE PROBLEM

Lead lists confuse activity with opportunity.

Sales teams lose time chasing announcements, generic intent data and long contact lists. The missing answer is whether a real project exists now, whether meaningful work is still available, and who can move it forward.

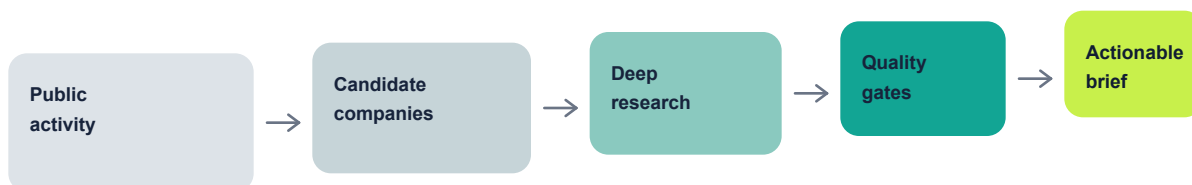
THE SIGNALS ANSWER

Research first. Gate hard. Explain it.

Signals continuously discovers candidates, researches them across independent sources and applies a consistent quality model. Weak candidates remain in the audit; only defensible briefs reach a person.

HOW SIGNALS TURNS NOISE INTO A DECISION

A selective funnel designed to protect seller time



Illustrative process - Signals favors a smaller, explainable opportunity set over lead-list volume.



A system for deciding what is worth pursuing.

Every brief connects evidence, timing, fit, ownership and people - so a seller can understand the opportunity quickly and verify the reasoning before acting.

01

Discover

Find signs of change: hiring, procurement, migration, deadlines and operational pressure.

02

Research

Build a current picture from direct sources and independent corroboration.

03

Decide

Apply non-negotiable gates for project, open work, fit, timing and contacts.

04

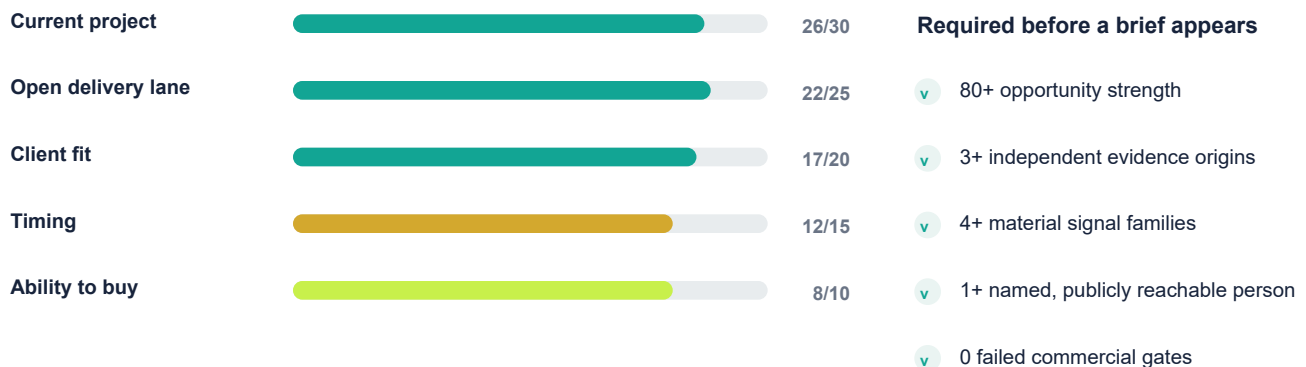
Brief

Deliver a concise pursuit case with sources, risks, next checks and a human review step.

THE DECISION MODEL

Scoring ranks the survivors. Gates control admission.

AI research produces a structured assessment. The Camden Model then checks the evidence and applies commercial rules that the AI cannot override.



THE RESULT

A smaller, auditable opportunity set built for action - not another unranked lead list.

Example score profile for explanation only - not a reported customer result.

PURPOSE-BUILT OPPORTUNITY INTELLIGENCE

AI does the reading.

Software enforces the rules. People make the call.

THE STACK - EXPLAINED SIMPLY

Four layers, one auditable path from public evidence to a decision.

01

Public-web discovery

OpenAI web search finds current public clues and source links across company sites, filings, procurement records, jobs and credible reporting.

02

AI research

The OpenAI Responses API reads, compares and structures the evidence into projects, workstreams, timing, contacts, risks and source-backed claims.

03

Camden quality engine

Deterministic JavaScript recalculates scores, checks source independence and applies commercial gates the AI cannot override.

04

Signals workspace

Next.js and React present the briefs, audit trail, live run activity and human review workflow, backed by Supabase.

HOW INFORMATION MOVES

**PUBLIC
SOURCES****OPENAI
RESEARCH****CAMDEN
GATES****SUPABASE
RECORD****HUMAN
REVIEW****HOW WE CRAWL**

Signals performs targeted public-web discovery and follows evidence trails. It does not bypass logins, access private systems or operate an internet-scale crawler.

CONTROL AND SECURITY

Supabase provides Postgres, authentication, row-level security and Edge Functions. Signed sessions and server-only tokens keep research data out of direct browser access.